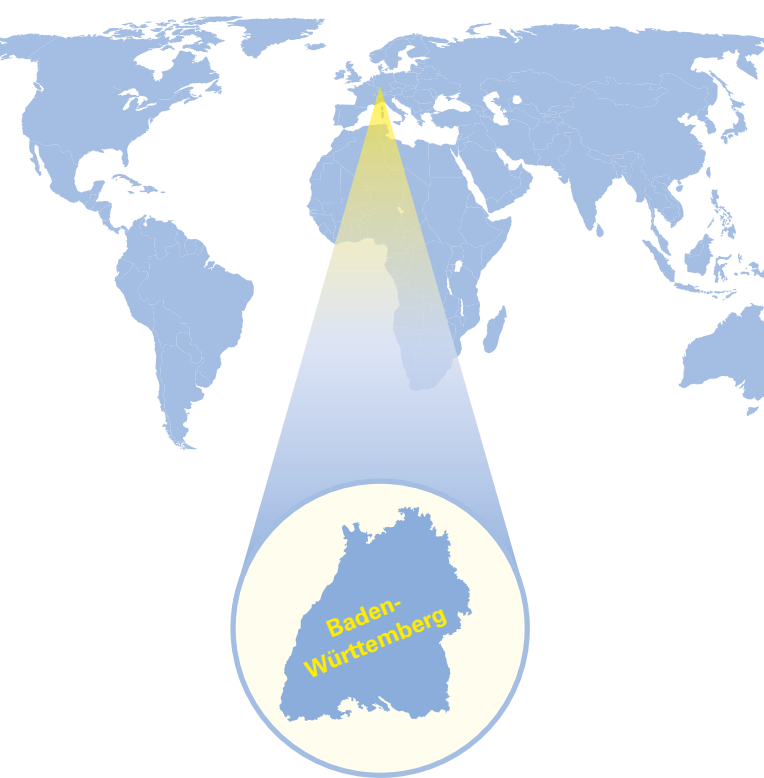


# Economic Facts and Figures Baden-Württemberg 2022



Baden-Württemberg

MINISTERIUM FÜR WIRTSCHAFT, ARBEIT UND TOURISMUS



This state in Southwest Germany is a top quality region for enterprises with international standing.

The particular strength of Baden-Württemberg is its high economic performance characterized by a strong export position and huge investments in research and development as well as in innovations. Outstanding branches are the technology sectors such as automobile production and mechanical and electrical engineering.

A successful network of small, medium-sized and large manufacturers closely intertwined to research facilities and production-oriented services is a key factor for achieving this strong economic development.

Due to its high quality standards, Baden-Württemberg is an ideal location for successful business. For additional information please refer to the addresses and telephone numbers provided on the last page.

<b>Area and Population</b>	<b>Unit</b>	<b>2010</b>	<b>2015</b>	<b>2021</b>
Area	km <sup>2</sup>	35 751	35 751	35 748
Total population	1 000	10 754	10 880	11 103
less than 20 years	1 000	2 129	2 098	2 110
65 years and over	1 000	2 091	2 152	2 287
density of population	population per km <sup>2</sup>	301	304	311
<b>Economic Strength</b>				
	<b>Unit</b>	<b>2010</b>	<b>2015</b>	<b>2021</b>
Gross domestic product				
in current prices	EUR mill.	382 897	463 346	536 041
per capita	EUR	36 534	42 910	48 247
real economic growth	%	7,8	2,5	3,4
Distribution of gross value added (current prices)				
Agriculture, forestry and fishing	%	0,6	0,5	0,5
Industry, excluding construction	%	33,7	35,0	32,5
Manufacturing	%	30,9	32,9	30,0
Construction	%	4,2	4,4	5,9
Service activities	%	61,6	60,1	61,1
Trade, transportation and storage, accomo- dation, information and communication	%	18,6	18,3	19,5
Financial, insurance and real estate activi- ties, professional service activities	%	24,5	24,2	23,3
Public administration and other service activities, education and human health	%	18,4	17,7	18,4
<b>Labor Market</b>				
	<b>Unit</b>	<b>2010</b>	<b>2015</b>	<b>2021</b>
Unemployed	1 000	258,7	181,1	193,7
Unemployment rate (ILO)	%	4,8	3,1	3,2

<b>Total Employment</b>	<b>Unit</b>	<b>2010</b>	<b>2015</b>	<b>2021</b>
Total employment	1 000	5 720	6 091	6 307
Percentage of total employment				
Agriculture, forestry and fishing	%	1,3	1,1	1,1
Industry, excluding construction	%	25,9	25,8	25,0
Manufacturing	%	24,9	24,7	23,9
Construction	%	5,2	5,1	5,5
Service activities	%	67,6	68,0	68,4
Trade, transportation and storage, accomodation, information and communication	%	24,6	24,5	24,1
Financial, insurance and real estate activities, professional service activities	%	15,3	15,8	15,3
Public administration and other service activities, education and human health	%	27,8	27,7	29,0

## Companies in Baden-Württemberg in 2020

Economic sector	Enterprises		
	Number	Employees subject to social insurance	Turnover
	1 000		EUR bill.
Manufacturing	39,1	1 531,7	455,3
Construction	48,7	250,5	53,1
Wholesale and retail trade; repair of motor vehicles and motorcycles	78,8	675,8	354,8
Transportation and storage	13,0	159,9	21,9
Accommodation and food service activities	33,9	120,3	8,3
Information and communication	16,8	190,4	36,4
Financial and insurance activities	11,1	115,3	13,3
Real estate activities	27,0	26,1	12,6
Professional, scientific and technical activities	68,2	303,2	51,0
Administrative and support service activities	26,1	235,8	23,4
Human health and social work activities	31,3	607,5	12,4
Arts, entertainment and recreation	11,6	38,8	4,5
Other service activities	32,0	125,5	4,7

<b>Industry</b> (manufacturing)	<b>Unit</b>	<b>2010</b>	<b>2015</b>	<b>2021</b>
Local units	Number	8 047	8 187	8 602
Employees	1 000	1 155	1 245	1 283
Turnover	EUR mill.	272 873	345 729	389 970
Domestic turnover	EUR mill.	136 666	153 115	168 978
Foreign turnover	EUR mill.	136 207	192 614	220 992
Export rate	%	49,9	55,7	56,7
Wages and salaries per employee	EUR	43 319	50 697	55 907

<b>Industrial Structure</b>	<b>Unit</b>	<b>2010</b>	<b>2015</b>	<b>2021</b>
(Percentage in proportion to the turnover in manufacturing)				
Manufacture of motor vehicles, trailers and semi-trailers	%	25,9	31,0	29,7
Manufacture of machinery and equipment n.e.c.	%	20,5	21,4	19,0
Manufacture of fabricated metal products, except machinery and equipment	%	7,3	7,0	7,2
Manufacture of electrical equipment	%	7,3	6,5	6,7
Manufacture of computer, electronic and optical products	%	5,3	4,2	6,1
Manufacture of food products	%	4,5	4,1	4,1
Manufacture of rubber and plastic products	%	4,0	3,8	4,0
Manufacture of chemicals and chemical products	%	3,6	3,3	5,0
Manufacture of basic pharmaceutical products and pharmaceutical preparations	%	2,7	2,7	1,8

<b>Craft</b>	<b>Unit</b>	<b>2010</b>	<b>2015</b>	<b>2021</b>
Local units	Number	106 844	109 044	124 296
Employees	1 000	704	740	789
Turnover	EUR bill.	76,1	88,4	109,1

<b>Primary Construction Industry</b>	<b>Unit</b>	<b>2010</b>	<b>2015</b>	<b>2021</b>
Local units (June)	Number	6 921	7 158	8 158
Employees (June)	1 000	86	93	114
Turnover	EUR mill.	10 301	13 454	20 241

<b>Education</b>	<b>Unit</b>	<b>2010</b>	<b>2015</b>	<b>2021</b>
Total students	1 000	1 651	1 545	1 506
General education schools	1 000	1 219	1 121	1 098
Vocational training	1 000	432	424	408
Total college and university students	1 000	287	357	359
Law, economic and social sciences	1 000	86	122	130
Mathematics, natural sciences	1 000	54	39	39
Engineering sciences	1 000	60	111	106
<b>Vocational Training</b>	<b>Unit</b>	<b>2010</b>	<b>2015</b>	<b>2021</b>
Total trainees (apprentices)	1 000	205	190	179
Industry and commerce	1 000	124	118	107
Craft	1 000	55	47	46
Agriculture	1 000	4	4	4
Civil service	1 000	6	5	6
Liberal professions	1 000	15	15	15
Home economics	1 000	2	1	1
<b>Science and Research</b>	<b>Unit</b>	<b>2010</b>	<b>2015</b>	<b>2021</b>
State expenditures (incl. communities)	EUR mill.	3 585	4 529	5 694
Total college and university staff	1 000	61	72	84
Natural and engineering sciences	1 000	21	25	29
Total staff in research and development work in the industrial sector	1 000	97,5	114,0	141,7
R&D intensity	%	4,8	4,9	5,8
Domestic applications for a patent	Number	14 783	14 221	13 570
Engineer density	%	.	3,7	4,1

<b>Tourism</b>	<b>Unit</b>	<b>2010</b>	<b>2015</b>	<b>2021</b>
Guest beds	1 000	393	394	414
Overnight stays	1 000	43 515	50 763	35 614
Foreign guests	1 000	8 020	11 124	4 778
<b>Foreign Trade</b>	<b>Unit</b>	<b>2010</b>	<b>2015</b>	<b>2021</b>
Total exports	EUR mill.	152 722	195 988	221 665
Motor vehicles and parts	EUR mill.	35 108	50 618	48 853
Machinery	EUR mill.	32 572	39 788	43 447
Pharmaceutical products	EUR mill.	13 053	21 541	29 520
Data processing devices, electronic and optical products	EUR mill.	11 415	13 137	15 799
Electrical equipment	EUR mill.	10 187	12 832	15 700
Chemical products	EUR mill.	7 098	9 425	11 201
Country of destination				
EU 27	EUR mill.	72 561	85 070	104 463
France	EUR mill.	12 452	14 432	17 187
Netherlands	EUR mill.	11 532	12 791	14 879
Italy	EUR mill.	8 572	8 278	10 901
Austria	EUR mill.	8 775	8 879	10 809
USA	EUR mill.	13 631	25 847	28 886
People´s Republic of China	EUR mill.	11 079	13 916	19 554
Switzerland	EUR mill.	12 622	13 368	16 199
United Kingdom	EUR mill.	7 898	14 372	8 810
Total imports	EUR mill.	126 295	155 748	198 238
EU 27	EUR mill.	67 170	86 238	114 547
Italy	EUR mill.	8 689	11 581	15 400
Netherlands	EUR mill.	6 622	13 061	12 742
France	EUR mill.	10 047	11 353	11 957
Switzerland	EUR mill.	11 763	14 716	18 377
People´s Republic of China	EUR mill.	9 551	10 453	16 021
USA	EUR mill.	10 548	12 903	13 188

# Baden-Württemberg's Economic Role in Germany

	2010	2015	2021
	Percentage (%) in proportion to Germany		
Area	10,0	10,0	10,0
Population	13,2	13,2	13,4
Persons in employment	13,9	14,1	14,0
Manufacturing	17,7	17,9	18,0
Self-employed	13,2	13,5	13,3
Gross domestic product (current prices)	14,9	15,3	15,0
General education school population	13,9	13,5	13,2
Vocational school population	15,3	16,0	16,3
Total college and university student population	13,0	13,0	12,2
Mathematics, natural sciences	14,0	12,6	12,2
Total staff in research and development work in the industrial sector	27,3	28,2	29,8
Domestic applications for a patent	31,3	30,0	34,1
Employees, manufacturing	20,4	20,3	20,6
Machinery	30,1	29,9	30,5
Vehicle construction	27,4	27,1	27,1
Overnight stays	11,4	11,6	11,5
Exports	16,0	16,4	16,1
Machinery	23,0	23,4	22,3
Motor vehicles and parts	21,8	22,3	23,3
Pharmaceutical products	25,9	30,8	28,9
Electrical equipment	16,9	17,8	13,2
	Key level figures (Germany = 100)		
Per capita gross domestic product (current prices)	114,4	115,8	112,3
Per capita expenditures on research and development	197,0	193,4	206,2
Export rate (manufacturing)	112,5	117,5	117,2
Gross wages and salaries per employee	108,3	108,8	106,8



# Largest Cities in Baden-Württemberg 2021

City	Population	Area
	1 000	km <sup>2</sup>
Stuttgart	627	207
Mannheim	312	145
Karlsruhe	307	173
Freiburg im Breisgau	232	153
Heidelberg	160	109
Ulm	127	119
Heilbronn	126	100
Pforzheim	126	98
Reutlingen	116	87
Ludwigsburg	93	43
Esslingen	93	46
Tübingen	92	108

## Information and Addresses

If you are interested in more detailed information on cooperation with companies in Baden-Württemberg and on issues of industrial development, please contact one of the following addresses:

### International Economic Cooperation

Ministerium für Wirtschaft,  
Arbeit und Tourismus  
Baden-Württemberg  
Schlossplatz 4 (Neues Schloss)  
D 70173 Stuttgart  
Telefon +49 711/123-28 69  
Telefax +49 711/123-28 71  
pressestelle@wm.bwl.de  
www.wm.baden-wuerttemberg.de

Baden-Württembergischer  
Industrie- und Handelskammertag e. V.  
Jägerstraße 40  
D 70174 Stuttgart  
Telefon +49 711/22 55 00 60  
Telefax +49 711/22 55 00 77  
info@bw.ihk.de  
www.bw.ihk.de

Handwerk International  
Baden-Württemberg  
Heilbronner Straße 43  
D 70191 Stuttgart  
Telefon +49 711/16 57-251  
Telefax +49 711/16 57-827  
info@handwerk-international.de  
www.handwerk-international.de

### Industrial Development, Corporate Liaison

Baden-Württemberg International  
Gesellschaft für internationale  
wirtschaftliche und wissenschaftliche  
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# Baden-Württemberg

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# Baden-Württemberg

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